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CASH FOR CANDY

Local Dentist Takes a Stand Against Sweets this Halloween

_____ – Earn cash for your candy and support a soldier

One area dentist is redefining the phrase “put your money where your mouth is.” This Halloween, trick-or-treaters can bring their excess candy to _____ and receive \$1 per pound. Dr. _____ has joined the movement to reduce gingivitis and anti-decay by giving away dollars, toothbrushes and local favors in exchange for cavity-provoking candy.

“Ditch the candy, that’s what we’re saying. Visiting your dentist twice a year and brushing daily are great preventative measures, but doing away with excess sweets altogether would really give your teeth a healthy boost,” says Founder, Dr. Chris Kammer from Lifetime Family Dentistry of Middleton, WI. “Kids can still have all of the fun of trick-or-treating, and now their piggy banks will benefit as well. The practice chose to participate in the Halloween Candy Buy Back help parents that want to limit the amount of damage that can be done to their children’s teeth. We want to encourage and teach preventative care not last options to save your smile,” says Dr. _____

Global sugar consumption for kids increases by about 2% annually and currently sits at 50 million tons per year, which means parents need to be sure their kids teeth are being cared for more than ever. Candy, as well as hurting children’s teeth, can lead to hyperactivity and weight gain. In some cases, the wrong types of candy can also lead to broken and damaged braces.

Candy will be collected at _____ the day after Halloween from 3:30 to 6:00 p.m. The candy will then be shipped to troops overseas via _____. Each child is eligible to receive \$1 per pound up to five (5) pounds for all unopened, uneaten candy. Plus, we will provide paper and writing utensils for anyone that would like to create a letter for our service members.

Dr. _____ is one of _____ dentists at _____, which emphasizes _____.

Dr. _____ works hard to raise public awareness of the benefits of healthy eating and great dental hygiene. _____ offers affordable and convenient dental care. Dr. _____ is available to provide more information at _____, or visit _____.