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To QUICK REGISTER AS PLATINUM,
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HAPPY OCTOBER!!!

It's getting close to the spookiest dental time of year and we're seeing lots of dedicated buybacks going back at it to get unhealthy candy off the streets!

If you've yet to register, do so with the links above!



A Special Thanks to our Partners at Operation Gratitude!

Operation Gratitude is the non-profit organization supported by the Halloween Candy BuyBack ("HCBB"). Every year, Operation Gratitude volunteers assemble and ship more than 100,000 care packages to deployed troops, new recruits, veterans and emergency first responders. The organization's mission is to say "Thank you" to all who serve.

The candy supplied from the HCBB plays a BIG part in reaching that goal! With the help of dentists nationwide, along with 9,664 other individuals, churches, schools and more, Operation Gratitude was able to send **405,000 pounds of candy last year alone!**

The men and women who benefited from your kindness wrote to express their thanks:

"We are overwhelmed with appreciation for the box of candy provided by the Halloween Candy Drive donations. Well done and thank you so much..."

"I'm currently deployed to Afghanistan and just received a tremendously generous package from your organization!! I think perhaps it was the most fun package I've received to date! I've been hoping that someone would receive Halloween candy soon and I was quite pleased with my luck to be the first! It was hard, but I shared with my co-workers..."

Operation Gratitude offers some important "Do's and Don'ts" for candy donors:

DO's:

- DO register to use Operation Gratitude's logo on your marketing materials: <http://signup.operationgratitude.com/Halloween-Candy-Program>
- DO ship your candy NO LATER THAN November 15 to Operation Gratitude
- Please contact us prior to shipping to confirm the shipping address
- DO separate chocolate and non-chocolate candy.
- DO line your boxes with big bags to safely ship loose candy, or place the candy into zip-close bags.
- DO include donations of individually-packaged toothbrushes, dental floss and toothpaste — we need to keep smiles on the troops' faces all shiny, bright and healthy!
- DO fill out the [Donation Form](#) and include the number of pounds of candy, number of toothbrushes, etc., you are shipping. This donation form is a downloadable PDF file, so even if you don't see a window pop up, a file has been downloaded.

DONT's:

- DON'T ship the candy to any Operation Gratitude address other than the one we provide
- DON'T use boxes any larger than 24"x 24"x 20," please.
- DON'T send Pixy Stix – unfortunately, they make a mess for the troops.

Find more shipping and donation tips and information here:

<https://opgrat.wordpress.com/2011/09/02/operation-gratitude-donation-shipping-info/>

Thank you for supporting Operation Gratitude and our nation's military through the HCBB.



XLEAR[®]
THE XYLITOL EXPERTS

Xlear, Inc. is proud to partner with Halloween Candy Buyback in a continued effort to promote children's oral health and overall wellness.

Xlear, Inc., the xylitol experts, know and understand just how important oral health is. As the lead sponsor to the buyback program, Xlear, Inc. now offers additional perks to platinum registrants.

Each [Platinum](#) registration will receive 50 sample baggies of xylitol candy and other xylitol products, additional PR opportunities, a Buyback of the Year contest submission, and 30 donated toothbrushes —all for only \$125.

Xlear, Inc. is excited to team up with Halloween Candy Buyback to make a difference not only in the children's health, but also with the soldiers around the world who fight for our country.



The official toothbrush of the 2015 Halloween Candy Buy Back!

www.TessOralHealth.com • #1-800-762-1765 • orders@tessoralhealth.com

We are pleased to have Tess Oral Health back as our toothbrush sponsor!

Not only is Tess Oral Health making a monetary donation to the Halloween Candy Buyback and donating up to 30,000 brushes in support of the Platinum Program, but for every box of Halloween toothbrushes sold, they are donating a toothbrush to the troops! Their *Happy Halloween* brushes, the Official Toothbrush of the Halloween Candy Buyback, are great giveaways in your office through the month of October and at your buyback event! And, for just 39¢, they're a real treat!

Tess Oral Health will personalize the back side of each toothbrush with your practice's logo and information for just 4¢ more. Available in adult and child sizes with a low minimum quantity of 72 brushes. Orders ship in 3 days or less.

Call #1-800-762-1765

or

visit www.tessoralhealth.com to order!



Welcome Back Switch Witch!

Of course, you know the Tooth Fairy and you probably know the Elf on the Shelf too...

Now, Switch Witch children's book and doll are here to help with those kids who are more reluctant to give up their Halloween Candy. Kids get to play with their cool Switch Witch doll in October and then on Halloween night while they're asleep, their Switch Witches switch their candy for a gift!

At this point, parents themselves can bring any and all candy donations to their participating HCBB dental office for it to be sent to the troops via Operation Gratitude.

What a great match Switch Witch is for HCBB!

You can purchase one Switch Witch package for your waiting room as a sample for families to see -or- even better, you can purchase a bulk order to sell them yourself at your office! The book comes in a beautiful box along with a soft Switch Witch doll and "flying" cauldron.

Please visit the website www.switch-witch.com for more information and for ordering.

We're glad to have Switch Witch back again!



GUMS^{OF}STEEL

Transforming Your Hygiene Department with the Oral-Systemic Connection!

Do you think that all this oral-systemic talk is just a fad...?

Check out this link to learn the lifesaving FUTURE of dentistry!!

[WATCH HERE!](#)

GO PLATINUM and...

Let your dental light shine!

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