

To **QUICK REGISTER**, [SIGN UP HERE!!!!!!](#)
To **QUICK REGISTER AS PLATINUM**,
[CLICK HERE!!!!!!](#)

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Welcome to the 2015 Halloween Candy Buyback!

WE HAVE CLEARED THE REGISTRY!!!

You will need to register your practice, regardless of past Buybacks, if you'd like to appear in the ZIP code search. Sorry for any inconvenience!

NEW BUYBACK GOALS

With last year's fantastic success, we've decided to step our game up! The Halloween Candy Buyback provides a fantastic opportunity to educate both youth and their parents about oral hygiene. While most children enjoy the taste of *regular* sugared candy, *regular* sugar is neither good for the child's body nor their oral health. **Xylitol** candy tastes great and promotes oral health! Xylitol is a natural sugar, derived from corn cobs and birch trees.

Our lead sponsor Xlear, is providing an education product package that will serve as the perfect handout at your buyback!

See the [PLATINUM BUYBACK](#) section below for more information.

Dr. Chris Kammer, the Buyback's founder, has always dreamt of donating 100,000 toothbrushes to troops overseas, on top of the tons of candy that we send. We asked our participants for suggestions to help collect brushes and we received some great ideas! In Dr. Kammer's own practice, we've set up a collection jar at the check-out desk. Considering that most people have a favorite toothbrush or an electric brush at home, we're asking the patient if they'd like to donate the brush in their take-home hygiene kit to the troops. We've been collecting for a month and have close to 100 brushes! With your participation, we can reach 100,000 easily!



You can package your brushes and any other donated dental supplies in a separate box from the candy you send to Operation Gratitude in November. They'll be included in the care packages sent overseas! This easy-to-implement collection method needs to be used nationwide. Let's accomplish the 100,000 brush goal! Our sponsors Xlear Inc. and Tess Oral Health have also committed to donate brushes for every Platinum Buyback signup. Learn more about the Platinum Buyback program below or

CLICK HERE TO SIGN UP!

THE REGULAR, FREE BUYBACK SIGNUP IS STILL LOCATED AT:
<http://www.halloweencandybuyback.com/sign-up.html>

PLATINUM

BUYBACK

Our sponsors at Xlear Inc. and Tess Oral Health have partnered to provide an advanced level of Buyback! The PLATINUM BUYBACK status will, for a low cost, provide your practice with the supplies needed to host the best buyback in town!

For \$100, here's what you'll get:

---50 Baggies of \$10 worth of xylitol candy, mints, gums, and other products. Coupons and educational materials on xylitol will also be provided in each baggie!

---Your practice will be entered into the "BUYBACK OF THE YEAR" contest. Only practices in the PLATINUM program will be considered as they will be educating patients and assisting in the brush donation.

---Your practice will be entered into multiple PR opportunities in your local market.

---And finally, Xlear Inc. and Tess Oral Health have partnered to donate 30 brushes for each paid PLATINUM BUYBACK registration, up to 30,000 brushes.

WE'RE ASKING ALL PLATINUM BUYBACKS TO PLEASE DONATE 100 BRUSHES TO HELP THE 100,000 BRUSH DONATION CHALLENGE!

**PLATINUM REGISTRATION WILL COST
\$100 per 50 baggies thru August 31st.**

**FROM September 1st until the Platinum registration deadline of OCTOBER 1st, REGISTRATION WILL COST
\$125 per 50 baggies.**

If you run out or need more supplies, feel free to contact Xlear Inc. and order more! You can call them at 1-877-599-5327 or visit their website at xlear.com.

REGISTER AS PLATINUM HERE!!!



Once again, we're partnering with Operation Gratitude in our donation efforts. They've been an integral part of the buyback program since the start and we can't thank them enough for accepting the candy and supplies we send their way. In sending care packages to the troops, Operation Gratitude provides a service that many feel they should do, though most don't take the time to put forth the effort. These great people work non-stop to ensure that our support is shown to those fighting for our freedom!

**CANDY MUST BE SHIPPED TO
OPERATION GRATITUDE
BY MID-NOVEMBER**

Operation Gratitude does ask that with your candy and supply donation, you follow a simple set of guidelines. Please visit and bookmark this [link](#) for donation purposes!

[CLICK HERE FOR THE DONATION INFORMATION!](#)

Thanks again to Operation Gratitude!!!



Once again, we have great companies on board, offering fantastic products to amp up your buyback!



Xlear, Inc. is proud to partner with Halloween Candy Buyback in a continued effort to promote children's oral health and overall wellness.

Xlear, Inc., the xylitol experts, know and understand just how important oral health is. As the lead sponsor to the buyback program, Xlear, Inc. now offers additional perks to platinum registrants.

Each [Platinum](#) registration will receive 50 sample baggies of xylitol candy and other xylitol products, additional PR opportunities, a Buyback of the Year contest submission, and 30 donated toothbrushes —all for only \$100.

Xlear, Inc. is excited to team up with Halloween Candy Buyback to make a difference not only in the children's health, but also with the soldiers around the world who fight for our country.

Make this Halloween a little less of a nightmare, and join the Halloween Candy Buyback movement.



The official toothbrush of the 2015 Halloween Candy Buy Back!

www.TessOralHealth.com • #1-800-762-1765 • orders@tessoralhealth.com

We are pleased to have Tess Oral Health back as our toothbrush sponsor!

Not only is Tess Oral Health making a monetary donation to the Halloween Candy Buyback and donating up to 30,000 brushes in support of the Platinum Program, but for every box of Halloween toothbrushes sold, they are donating a toothbrush to the troops! Their *Happy Halloween* brushes, the Official Toothbrush of the Halloween Candy Buyback, are great giveaways in your office through the month of October and at your buyback event! And, for just 39¢, they're a real treat!

Tess Oral Health will personalize the back side of each toothbrush with your practice's logo and information for just 4¢ more. Available in adult and child sizes with a low minimum quantity of 72 brushes. Orders ship in 3 days or less.

Call #1-800-762-1765

or

visit www.tessoralhealth.com to order!



Welcome Back Switch Witch!

Of course, you know the Tooth Fairy and you probably know the Elf on the Shelf too...

Now, Switch Witch children's book and doll are here to help with those kids who are more reluctant to give up their Halloween Candy. Kids get to play with their cool Switch Witch doll in October and then on Halloween night while they're asleep, their Switch Witches switch their candy for a gift!

At this point, parents themselves can bring any and all candy donations to their participating HCBB dental office for it to be sent to the troops via Operation Gratitude.

What a great match Switch Witch is for HCBB!

You can purchase one Switch Witch package for your waiting room as a sample for families to see -or- even better, you can purchase a bulk order to sell them yourself at your office! The book comes in a beautiful box along with a soft Switch Witch doll and "flying" cauldron.

Please visit the website www.switch-witch.com for more information and for ordering.

We're glad to have Switch Witch back again!



GUMS OF STEEL

Transforming Your Hygiene Department with the Oral-Systemic Connection!

Do you think that all this oral-systemic talk is just a fad...?

Check out this link to learn the lifesaving FUTURE of dentistry!!

WATCH HERE!

We have a lot to do this year and we're trying
to provide as many options as possible to...

Let your dental light shine!

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