

To QUICK REGISTER, follow this link ----- [SIGN UP HERE!!!!](#)

Please hit "**show images**" to view this email to it's fullest extent!



The troops really appreciate how the buyback supports them.
Check out this letter from a grateful soldier!

I just wanted to express my thanks and gratitude for all of your care packages you've sent to my platoon this holiday, as it really does so much to lift our spirits, while we are separated from our families and loved ones back home. You should also know that the little kids here in Afghanistan definitely have a sweet tooth for American candy, so we continue to spread the joy of Operation Gratitude by throwing candy to the Afghani kids while we go on patrol. Again, thank you for everything that you do and thank you for supporting the troops. May you have a Merry Christmas and God Bless.

v/r, 1LT M.M.

----- This is what you are a part of... ----

The Halloween Candy Buyback is so unique in that the candy donation goes to so many causes, both personal and national. This is a perfect example of how our nation shows its pride and we'd like to sincerely thank you for your efforts through the years.

Whether it's used as a pick-me-up or a bargaining chip with a child who has intel on insurgent locations, your candy donations make a big difference to a soldier's day and can even save a life.

**We are less than a month away
so please register as soon as you can!**

Here's another personal letter from a grateful soldier!

I wanted to take a moment to thank Operation Gratitude for the package you sent me. My name was probably given to you by the First Sergeant here, who noticed I had not been receiving much mail. When I received the package I was extremely excited. I can not express in words how it made me feel. I have deployed several times over the last 15 years and have never received a package from someone outside my family. And, I know that there are thousands of service members who feel the same way. I hope you do not mind, but I have been sharing the goodies in the package with some of the Iraqi people I work with on a daily basis. I know they appreciate it almost as much as I do. It is amazing how a couple pieces of candy can bridge two cultures and help us strengthen international affairs. Once again I thank all those who support Operation Gratitude for all you do. Sometimes the isolation of a deployment is hard on all of us, but what you do makes it so much easier just knowing there are people who are thinking of us. From the bottom of my heart, thank you all. G.K.

If that wasn't inspiration enough, we've included a few links to HCBB stories in the news to get you up to speed. The local news is a great place to promote your buyback and here are a couple success stories for you to check out:

Dr. Greg Wych of Irmo, SC, a former military member, talks HCBB

<http://www.youtube.com/watch?v=A7RYOle0EL4>

Dr. Chris Kammer of Middleton, WI gives a brief roundup of the HCBB program on local news.

<http://www.youtube.com/watch?v=Do15qaB1w5I>

Dr. Kristin Rushing of Nashville, TN on the local news

<http://www.youtube.com/watch?v=BpGym2tpTV4>

If you have any questions regarding HCBB, please contact my assistant Paul via email at hccb13@gmail.com or directly by phone at 608.520.3689.

If you have any questions regarding Operation Gratitude or would like to donate to their cause, please see their blog at

<https://opgrat.wordpress.com/2013/07/18/halloween-candy-for-the-troops/>

or email to

info@operationgratitude.com



While the main focus of the buyback is troop support as well as getting candy off of the streets, your practice has the opportunity to educate the public on

healthy candy alternatives.

XLEAR, the makers of Spry xylitol products are our lead sponsor this year and offer great tasting healthy candy as well as other xylitol-sweetened products. If you're not familiar with xylitol, here's a quick summary:

- Xylitol reduces tooth decay by up to 80% and assists in the remineralization of damaged enamel
- Xylitol causes the bad tooth decay-causing bacteria to lose their ability to adhere to teeth and are washed away
- Xylitol tastes sweet, just like you want your candy to taste and it never has an aftertaste. You will love it!
- Xylitol has 40% fewer calories than sugar
- Xylitol is safe for diabetics and doesn't raise glycemic incidence
- Xylitol is safe for everyone including babies and pregnant mothers
- Xylitol helps prevent bad breath by slowing down the growth of harmful mouth bacteria



Xlear has been working hard to get the word out about xylitol and how it helps prevent tooth decay...a goal that is very synergistic with the goals of dentistry and the HCBB program.

For all offices participating in the HCBB this year, Xlear Inc. will be letting offices have an unprecedented 50% off (retail) for the last two weeks of October. Xlear is hoping that as the children and parents come in to sell their candy back, the staff in the offices will be talking about the importance of using xylitol in any preventative care regime.

Any office that would like to take advantage of Xlear's xylitol educators and get a free webinar to learn about xylitol and how to implement a xylitol program can get one scheduled by contacting Xlear Inc. directly at www.xlear.com

Keep an eye out in the next newsletter for exact details on how to get the Xlear products at that incredible discount. We'll post info to the Facebook page and HCBB website as well!



Brushes Obtained!!!

It is so awesome to have Tess Oral Health back as our toothbrush sponsor because of their great Halloween themed brushes. Your Buy Back kids will love these and so will you because they can be personalized for your office. Not only is Tess Oral Health making a monetary donation to the Candy Buyback program, but **for every box of Halloween toothbrushes sold, they are donating a free toothbrush to U.S. troops.** Their Happy Halloween brushes are great giveaways in your office through the month of October and at your Candy Buyback event. And, for just 39¢, they're a real treat. Tess Oral Health will personalize the back side of each toothbrush with your practice's logo and information for just 4¢ more. How cool is that?!?! Available in adult and child sizes with a low minimum quantity of 72 brushes. Orders ship in 3 days or less.
BUT DON'T WAIT!!!!

----- ORDERS MUST BE PLACED BY OCTOBER 17th -----

Call #1-800-762-1765 or visit WWW.TESSORALHEALTH.COM to order!



This is new and wonderful!!! Are you ready for a new Halloween Friend?

Switch Witch!

Of course, you know the Tooth Fairy and you probably know the Elf on the Shelf too... Now, Switch Witch children's book and doll are here to help with those kids who are more reluctant to give up their Halloween Candy. Kids get to play with their cool Switch Witch doll in October and then on Halloween night while they're asleep, their Switch Witches *switch* their candy for a gift!

At this point, parents themselves can bring any and all candy donations to their participating HCBB dental office for it to be sent to the troops via Operation Gratitude. What a great match Switch Witch is for HCBB! You can purchase one Switch Witch package for your waiting room as a sample for families to see -or- even better, you can purchase a bulk order to sell them yourself at your office! The book comes in a beautiful box along with a soft Switch Witch doll and "flying" cauldron.

Please visit the website www.switch-witch.com for more information and for ordering. We're glad Switch-Witch reached out and is on board!



GUMS OF STEEL

Another new sponsor for this year's
buyback!

Gums of Steel!!!

The Gums of Steel program is a periodontal maintenance program directed at the shocking fact that over 90% of dental patients have some form of gum disease, and most of those cases go undiagnosed!

Combining in-office changes to protocol, valuable informational material, a personalized home-care regimen, Dr.-to-Dr. consultations and blood & bacteria testing, the Gums of Steel program will double your hygiene production while offering the medical standard of care to you patients!

Created by Dr. Chris Kammer, this program will forever change the way you view gum disease and it's oral systemic connection to your patient's long-term health.

[Click here to read more about the program!!!](#)

Here are two more great fliers for your promotional inspiration!

Open to all area children!

All children must be accompanied by an adult.

Wrapped candy in its original packaging & non-expired candy will be accepted.

All donations will be shipped to our service men & women overseas.

Head on over to the Annual Halloween Candy Buy Back at JD Howard Dental!

Children can bring their Halloween candy to 375 Sixth St., in Dover, and for every pound of candy they will receive \$1 & a cool new toothbrush! The more candy they bring in, the more cash they will receive!

Collecting candy Friday Oct 31st to Friday, Nov. 7th during regular business hours.

Prieden

**KONDAS DENTAL GROUP INVITES
YOU TO OUR 3RD ANNUAL**

HALLOWEEN CANDY BUY BACK

**SATURDAY NOV. 1ST | 8708 TROY PIKE
12:00-3:00 PM | HUBER HEIGHTS, OH 45424**

FUN FOR ALL AGES!

**PHOTO BOOTH CRAFTS
GOODIE BAGS PRIZES
COSTUME CONTEST AND MORE!**

**HELP US SEND CANDY TO THE TROOPS &
PROTECT YOUR TEETH FROM FRIGHTFUL CAVITIES!
BRING US YOUR UNOPENED CANDY AND RECEIVE
\$1 FOR EVERY POUND OF CANDY YOU TRADE
[MAX. 10 LBS]**

**COME IN COSTUME!
WE WILL PICK THE TOP 3 COSTUMES FOR PRIZES!**

WRITE LETTERS TO SUPPORT OUR TROOPS!



PROCEEDS
FOR:



DONATED
BY:



ALONG
WITH:



Burke Orthodontics



IN OUR UPCOMING NEWSLETTERS:

---An educational xylitol flyer for you to hand out to patients at your Buy Back

--- Tips for a better buyback

--- More great posters from participating practices!

--- XLEAR's 50% off promo details!

Please post your local promotional flyer on the HCBB Facebook as we'd like to feature them as well as use them in upcoming newsletters!

Thank you for your participation and we will be reaching you again soon!

Let your dental light shine!

Dr. Chris Kammer

Lifetime Family Dentistry

8313 Greenway Blvd Ste. 150

Middleton, WI 53562

608-827-6453 (82-SMILE)

Email: hccb13@gmail.com