

To QUICK REGISTER, follow this link ----- [SIGN UP HERE!!!!](#)



Hello and welcome to HCBB 2014!

Summer is winding down and all the kids are getting ready for school. Fall will be here soon and already another Halloween Candy Buy Back is brewing! Last year was a huge success for all of us who support Operation Gratitude. They hit a major milestone last December and sent out their 1 millionth package. Let's keep those numbers growing!

## More good news!

Last year dental teams and supportive Americans donated 46,569 toothbrushes. Those numbers keep growing as well and once again this year, we've made it our goal to send 100,000 toothbrushes to the troops along with all of the great goodies. We respectfully request that each and every dental office send at least 100 toothbrushes along with their collected candy. SO you will hear our rallying cry of "Send at least 100 brushes!" quite a bit.

If you have any questions regarding HCBB, please contact my new assistant, Paul McDonald via email at [hccb13@gmail.com](mailto:hccb13@gmail.com) or directly by phone at 608.520.3689.

If you have any questions regarding Operation Gratitude or would like to donate to their cause, please see their blog at

<https://opgrat.wordpress.com/2013/07/18/halloween-candy-for-the-troops/>

or email to

[info@operationgratitude.com](mailto:info@operationgratitude.com)





The Halloween Candy Buyback program is pleased to announce our partnership this year with the Xlear company. Xlear has been working hard to get the word out about xylitol and how it helps prevent tooth decay...a goal that is very synergistic with the goals of dentistry and the HCBB program.

For all offices participating in the HCBB this year, Xlear Inc. (the makers of Spry products) will be letting offices have an unprecedented 50% off (retail) for the last two weeks of October. Xlear is hoping that as the children and parents come in to sell their candy back, that the staff in the offices will be talking about the importance of using xylitol in any preventative care regime.

Any office that would like to take advantage of Xlear's xylitol educators and get a free webinar to learn about xylitol and how to implement a xylitol program can get one scheduled by contacting Xlear Inc. directly at [www.xlear.com](http://www.xlear.com)

We will have more information about Xlear's sponsorship as well as info regarding the discounted HCBB special prices in later newsletters.



Along with Xlear, we'd like to thank Tess Oral Health for agreeing to renew their sponsorship. Tess Oral Health is a provider of customizable toothbrushes committed to providing industry leading service levels and a dental product that will leave a lasting impression with patients. Please visit their website for more information at <http://www.tessoralhealth.com/>.



We are looking to keep the most accurate of records regarding your practice's participation so please register on the HCBB website (link), even if you registered last year! Also, please allow 48 business hours for your practice to

be listed under the zip code search. We're doing our best to get your name out there!

We'll be sending biweekly newsletters until October when you'll start hearing from us weekly. Included down the road will be the 2014 updated press release, so you can start promoting your local HCBB event! More great information and an updated, more user-friendly website are in the works as we look forward to the best HCBB ever!

As we get closer to Halloween, our newsletters will increase in information and depth. We just wanted to start out welcoming everyone to what will hopefully be our best year ever!

Don't forget to post your local Buyback posters to the

HCBB facebook page and link your practice to the post!

Thank you for your participation and we will be reaching you again soon!

# Let your dental light shine!

Dr. Chris Kammer  
Lifetime Family Dentistry  
8313 Greenway Blvd Ste. 150  
Middleton, WI 53562  
608-827-6453 (82-SMILE)  
Email: [hcbb13@gmail.com](mailto:hcbb13@gmail.com)