



HCBB 2013 is Coming!

Hello, Friends!

I hope everyone had a wonderful summer! It always seems like once we get past Labor Day we begin preparing for the fall season which includes school, football, the changing colors of the leaves and.....the Halloween Candy Buyback!



This year will be the most exciting one ever as we help [Operation Gratitude](#) reach the major milestone of sending its One Millionth care package!!

So if you are like most of our participants and you have been sending your [goodies to Operation Gratitude](#), then you will want to promote this heavily!!

And if you can make it to L.A. on December 7th there will be a major celebration for the [One Millionth Care Package Event!](#)

Halloween and your Buyback are both only 8 weeks away so if your office is planning on holding the event this year....You must register your practice again this year on the [Halloween Candy Buyback website!](#)

We like to keep those listings current and in order to do that we will clear out everyone who registered prior to December 31, 2012, and ask all of you who are planning on participating this year register again specifically for this year.

So if you haven't already registered in 2013, [please do it now](#) and then please give us 48 hours to get it live on the site. (Changes to your registration listing should be sent to: hccb13@gmail.com)

We are very pleased to have [Tess Oral Health](#) back as our toothbrush sponsor. They have awesome [Halloween-themed brushes](#) that you can imprint with your office logo and info. Order them now and you can give them out to the children in your practice through the month of October! Use this link: [Order Tess Toothbrushes](#).



Also I'm thrilled to have [Xlear Spry](#) back as our xylitol sponsor. Not only do we reward the kids with \$1 per pound (up to five lbs. in my office though some offices allow more) and give them the fun Halloween themed brush, we also replace some of their candy with [xylitol candy treats from Spry](#). It's a great opportunity to educate families on the healthy preventative benefits of xylitol.

In my next newsletter:

- this year's press release
- detailed shipping instructions
- the Buyback's efforts to include more oral health items
- more new about the One Millionth Care Package Event!

As you can imagine, Operation Gratitude has its hands very full this year planning this big event, so if you have any HCBB Program questions please contact me directly at hccb13@gmail.com.

Questions about [shipping candy and other donations](#) to Operation Gratitude can be sent to opgrat@gmail.com.

Let your dental light shine!

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