



FROM THE DESK OF DR. CHRIS KAMMER



Hello Supporters of [Halloween Candy BuyBack](#) 2012,

Welcome to another exciting year for Dentistry's fun and helpful response to Halloween. This year we are getting off to a great start with an endorsement from the [American Academy for Oral Systemic Health](#). Ok, ok so I'm on the board, but it was a unanimous decision! Anyway our organization offers a [free newsletter](#) to stay informed on the latest oral systemic happenings that impact not only the dental profession but the whole body health of the patients we serve.

The HCBB continues to evolve beyond helping young people part with an excessive amount of candy. A growing number of offices are now handing out sweet xylitol treats and using the event as an

educational opportunity to steer families toward healthy and delicious candy alternatives. See our sponsors' offers below!

Also our new emphasis is on collecting 100,000 tooth brushes and oral care products to send to the troops by way of the [501c3 non-profit military support charity Operation Gratitude](#) and other charities, in addition to the treats and supportive cards!

We are having a contest and offering prizes to the top offices that collect the most toothbrushes for Operation Gratitude! Details will be coming in our next newsletter. As you can see, we all have our work cut out for us this year!

At this time many offices are asking us for creative ideas for promotional poster and flyer designs. Have you seen our [FaceBook](#) page? We already have [60 examples](#) from this year's participating offices! And if you need more, there are also over [80 posters](#) from last year's event. Please share your creativity and post your office's flyer on our Facebook page once you have it ready.



Check out the great offers below to educate your patients on xylitol and offer them some delicious samples of healthy candy:



Buy Back Participants Save 25% on up to 25 pounds.



Xylitol Assorted Fruit Lollipops

5 lb. bags: Oval \$33.71 * Tooth \$37.13 per bag, + shipping.

Place your order for [Dr. John's Sugar Free Candies](#) and **save 25% on up to 25 pounds**. To take advantage of this offer, please print out [Dr. John's Order Form](#) and fax it to: 616-554-9313. Offer expires

on 11/1/12.

tess
ORAL HEALTH

39¢
Each!
Adult & Child
Sizes

Personalize
the back of
the handle for
just 4¢ more!

It's not too
late for
Halloween
delivery.
Order today!

Visit www.tessoralhealth.com or call 1-800-762-1765 to order!

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I'm pleased to announce a wonderful new option for the brushes you will be handing out at your Buyback. [Tess Oral Health](http://www.tessoralhealth.com) has come on board with their Halloween themed brushes that make for the perfect gift to handout to the kids who visit your office for your BuyBack and to hand out to Trick-or-Treaters at your home. They are offering a fabulous deal on these fun brushes (just 39-cents each!) and they can even personalize them and imprint your office name on them (additional 4 cents per brush).

The cut-off ordering date for personalized imprinted brushes is Oct 19th to receive them all by Halloween. Otherwise they ship same day from Wisconsin by UPS. Use promo code **OPERATIONGRATITUDE2012** to save 5% and order your brushes at this link www.tessoralhealth.com/products/2800-halloween2

SparX
Halloween Candy!
ALL NATURAL

Only

Sweetened with xylitol. SparX candy that promotes making it a

1.877.599.5327
Call and place your order now!

More delicious xylitol candy from [Spry!](http://www.xlear.com) Each bag contains 30 individual packets specially-priced at \$4.50/ bag. Call 1-877-599-5327 to place your order. For more information, visit: <http://www.xlear.com/sparx.aspx>

Thank you again for your enthusiastic participation! I hope your HCBB event is a great success -- and a whole lot of fun, too! Please let me know if you have any questions!